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Rex PR Lands Award-Winning Journalist, Creative Director

Rex Public Relations today announced it has hired former Tulsa World reporter Tom Droege to lead writing projects and manage select accounts. In addition, Rex PR named Greg Rex as its creative director to bring innovative flair to the firm and lead graphic design duties ranging from advertising, identity materials and Web sites, to publications, printed collateral and packaging.

Droege comes to Rex from a Fortune 500 energy company where his communication responsibilities for multi-state pipeline projects included community outreach and media relations. While in the corporate setting, he collaborated with investor relations professionals, engineers and other specialists to develop news releases, speeches and other external and internal communication materials for top executives.

As a general assignment reporter for the Tulsa World, Droege won the Division A/Sweepstakes award from the Associated Press for in-depth reporting on a decades-long migration of undocumented workers from Zacatecas, Mexico to Tulsa. He covered a variety of beats for the Tulsa World, including business and breaking news. His enterprise pieces frequently appeared on A-1 and were regularly picked up by wire services. In addition, Droege was a stringer for Dow Jones News and a freelance writer for the Oklahoma Gazette as well as for various industry publications and Web sites.

Droege graduated in May 1999 with a bachelor's in English from Oklahoma State University. As a student, Droege wrote for The Daily O'Collegian and the Bartlesville Examiner-Enterprise. He currently serves as a board member of the International Association of Business Communicators, Tulsa chapter.

Prior to joining Rex PR as creative director, Rex served as project manager for seven years at The Goodwin Company where he oversaw the design and construction of several multi-million dollar homes in the Tulsa area. A liaison between architects and builder, he was charged with on-site drafting and modeling, resolving design problems and ensuring the client's needs were met.

Rex's career in graphic design also includes serving as art director for Heartsoft Software where his aptitude with graphic user interface drawings advanced the company's image. Additionally, He has done graphic design for Oklahoma oldest public relations firm as well as a number of other area companies.

Rex has won several awards, including a Silver Link from the Public Relations Society of America and an Addy from the American Advertising Federation. His art and design portfolio is extensive, including a wide range of mediums from three-dimensional AutoCAD drawings to oil paintings. A native of Tulsa, Rex earned his degree in digital graphic at Oklahoma State University/Okmulgee. He is a member of the Art Directors Club of Tulsa and Tulsa Advertising Federation.

Rex PR is one of the fastest growing strategic communications firms in the state with an expert staff that fuses creativity with marketing, public relations, special events, graphic design and copywriting. The firm counts among its clients a variety of industry-leading

corporate, political, event and non-profit companies and organizations. For more information about Rex PR, visit www.rexpr.com or call (918) 599-0029.

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